



**ENGROSS**  
DIGITAL MARKETING



# DRIVING DIGITAL GROWTH AND MAXIMIZING ROI

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Specializing in

Google Ads | Facebook Ads | Instagram Ads | LinkedIn Ads |  
Search Engine Optimization | Organic Social | Performance  
Marketing | Web Development | Mobile App Development

Engross Digital Marketing LLC is a full-service digital marketing agency offering a range of services including Google Ads, Facebook Ads, Instagram Ads, LinkedIn Ads, Search Engine Optimization, Organic Social, Performance Marketing, Web Development, and Mobile App Development. We are a team of digital marketing experts with a passion for helping businesses grow and succeed in the online world.

If you're interested in learning more about how Engross Digital Marketing LLC can help you achieve your digital goals.

## Contact Us



### Dubai, UAE

📍 Business Center 1, M Floor, The Meydan Hotel,  
Nad Al Sheba, Dubai, U.A.E.

🌐 [www.ae.engrossdigitalmarketing.com](http://www.ae.engrossdigitalmarketing.com)

✉ [uae@engrossdigitalmarketing.com](mailto:uae@engrossdigitalmarketing.com)

📞 +971502477558 | +971502669044 | +971502338891



### United States

📍 30 N Gould ST STE R Sheridan, WY,  
USA, 82801

🌐 [www.engrossdigitalmarketing.com](http://www.engrossdigitalmarketing.com)

✉ [info@engrossdigitalmarketing.com](mailto:info@engrossdigitalmarketing.com)

📞 +1 (929) 463-0095 | +1(630) 780-3580



### India

📍 624, 3rd Floor, L 21, Okhla, South, New  
Delhi, India, 110025

🌐 [www.engrossdigitalmarketing.com](http://www.engrossdigitalmarketing.com)

✉ [info@engrossdigitalmarketing.com](mailto:info@engrossdigitalmarketing.com)

📞 +919654595263 | +918010333006



# Why Choose

## Engross Digital Marketing LLC

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At Engross Digital Marketing LLC, we are committed to delivering high-quality, customized digital marketing solutions that help our clients achieve their business goals. Here are just a few reasons why you should choose us:

- **Customized Solutions:** We work closely with clients to create customized digital solutions that meet their specific needs.
- **Experienced Professionals:** Our team of experts has years of experience in digital marketing, web development, and mobile app development.
- **Results-Driven:** We are committed to delivering results that help our clients achieve their business objectives.
- **Customer-Focused:** Our team is dedicated to providing excellent customer service and support throughout the entire process.



## Our Process

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We follow a simple yet effective process to ensure that our clients get the best possible digital solutions:

1. **Discovery:** We work with clients to understand their business goals, target audience, and other important factors.
2. **Strategy:** Based on our findings, we create a customized digital strategy that addresses the client's unique needs.
3. **Execution:** Our team of experts works on implementing the digital solutions and strategies that we have developed.
4. **Testing and Optimization:** We rigorously test the solutions we've developed to ensure that they are effective and efficient. We then optimize them based on the results.

# Who We Are

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Engross Digital Marketing LLC is a team of experienced professionals who are passionate about digital marketing. Our mission is to help businesses reach their full potential by providing them with the most effective and innovative digital marketing solutions available. We pride ourselves on being able to deliver high-quality services that maximize ROI and drive digital growth.

We are proud to be a **Google Partnered Digital Marketing Agency**, meaning we have met Google's rigorous standards for expertise and performance in online advertising.

To verify our partner status and learn more about what it means for you, simply scan the QR code or visit Google's domain, type Google partners directory and search for our agency name.



## Founding Members

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**Ubaid Manzoor**

Founder & Managing Director

Former Google Ads Trainer with 11 years of Digital Marketing Experience



**Raiyan Yusuf**

Co-Founder & C.T.O

MS in AI & ML, MBA IT



**Nishu Chauhan**

Co-Founder & C.E.O

9 years of experience in Digital Marketing





# Our Services

We offer a wide range of digital marketing services to meet the unique needs of our clients:



## Google Ads

Google Ads is an ad platform for businesses to advertise on Google search, YouTube, and other Google sites. Our experts create custom campaigns to reach the target audience, drive conversions, and maximize ROI.



## Facebook Ads

Facebook is the largest social media platform, with over 2 billion active users. Our team creates custom campaigns to target the right audience, increase brand awareness, and drive sales through Facebook Ads.



## Instagram Ads

Our Instagram Ads services help businesses create highly-targeted campaigns that drive engagement. With over 1 billion active users, we design visually appealing ads that stand out and increase brand awareness, driving conversions.



## LinkedIn Ads

Our LinkedIn Ads services target a highly-specific B2B audience through sponsored content, sponsored InMail, and display ads. With over 700 million members, we create campaigns to increase brand awareness, generate leads, and drive sales.



## Search Engine Optimization

SEO improves website search rankings and traffic. We enhance both with our proven SEO strategies, featuring in-depth keyword research, competition analysis, and a bespoke strategy for each client.



## Organic Social

Organic social media services boost business engagement and brand awareness on social platforms. We produce tailored content for each client's target audience to foster brand loyalty and boost engagement.



## Performance Marketing

Performance marketing drives targeted campaigns for traffic and conversions. Our experts create campaigns that reach the right audience at the right time, using data-driven insights to optimize for ROI and performance.



## Web Development

Engross Digital Marketing LLC specializes in custom web development tailored to our clients' unique needs. Our web developers use the latest technologies to create responsive, user-friendly websites optimized for search engines.



## Mobile App Development

Our mobile app development services help businesses reach their audience on the go. We specialize in iOS and Android app development that is user-friendly, responsive, and secure. Our developers use the latest technologies to create bespoke apps that meet clients' specific needs, delivering high-quality, tailored products.



## E-commerce Development

We specialize in e-commerce website development for online sales. Services include custom website design, payment integration, shopping cart development, and product management. We work closely with clients for tailored e-commerce solutions optimized for conversions, delivering high-quality products.



## UI/UX Design

We create visually appealing and user-friendly solutions. We create easy-to-use, aesthetically pleasing designs. We understand clients' needs, delivering a design that meets requirements, optimizing for conversions with high-quality products.



## Testing and Quality Assurance

Engross Digital Marketing LLC delivers high-quality products exceeding clients' expectations. Our quality assurance team ensures that every product meets our strict standards. We conduct extensive testing to deliver a bug-free, quality product to our clients.



## Maintenance and Support

We build long-term relationships with clients, offering maintenance and support services to ensure web and mobile applications are up-to-date and running smoothly. We provide ongoing support to maintain a strong and effective online presence.

# Data Analysis Agency

Turning Data into Actionable Insights

## Unlocking the Power of Data

We offer a wide range of data analysis services to meet the unique needs of our clients:



### Data Analytics

At Engross Digital Marketing LLC, we specialize in data analytics that are designed to provide our clients with insights that drive growth and success. Our team of data analysts uses the latest technologies and tools to analyze our clients' data, with a focus on delivering actionable insights that are tailored to their specific needs. We work closely with our clients to ensure that we deliver data analytics that meet their specific requirements, with a focus on delivering a high-quality product that exceeds their expectations.



### Data Visualization

Our data visualization services are designed to help businesses understand their data in a more meaningful way. We create visually appealing and easy-to-understand data visualizations that help businesses make informed decisions based on their data. Our team of data analysts uses the latest data visualization tools and techniques to create custom data visualizations that meet our clients' unique needs.



### Data Mining

At Engross Digital Marketing LLC, we specialize in data mining that is designed to help businesses identify patterns and trends in their data. Our team of data analysts uses advanced data mining tools and techniques to uncover insights that drive growth and success for our clients. We work closely with our clients to ensure that we deliver data mining solutions that meet their specific needs, with a focus on delivering a high-quality product that is tailored to their requirements.



### Data Cleaning

We understand that data can be messy and difficult to work with. That's why we offer data cleaning services that are designed to help businesses clean and organize their data. Our team of data analysts uses advanced data cleaning tools and techniques to ensure that our clients' data is clean and ready for analysis. We work closely with our clients to ensure that we deliver data cleaning solutions that meet their specific needs, with a focus on delivering a high-quality product that is optimized for analysis.



### Data Strategy

At Engross Digital Marketing LLC, we believe in providing our clients with a comprehensive data strategy that is designed to help them make informed decisions based on their data. Our team of data analysts works closely with our clients to understand their specific needs and goals, with a focus on developing a data strategy that meets their requirements. We provide our clients with a data strategy that is tailored to their needs, with a focus on delivering results that drive growth and success.

## Conclusion

At Engross Digital Marketing LLC, we believe in the power of data to drive growth and success for businesses. We are dedicated to providing high-quality data analysis services that help our clients make informed decisions based on their data. Contact us today to learn more about how we can help you turn your data into actionable insights.